

Relationships

Session 7

PMAP 8921: Data Visualization with R
Andrew Young School of Policy Studies
Spring 2025

Plan for today

The dangers of dual y-axes

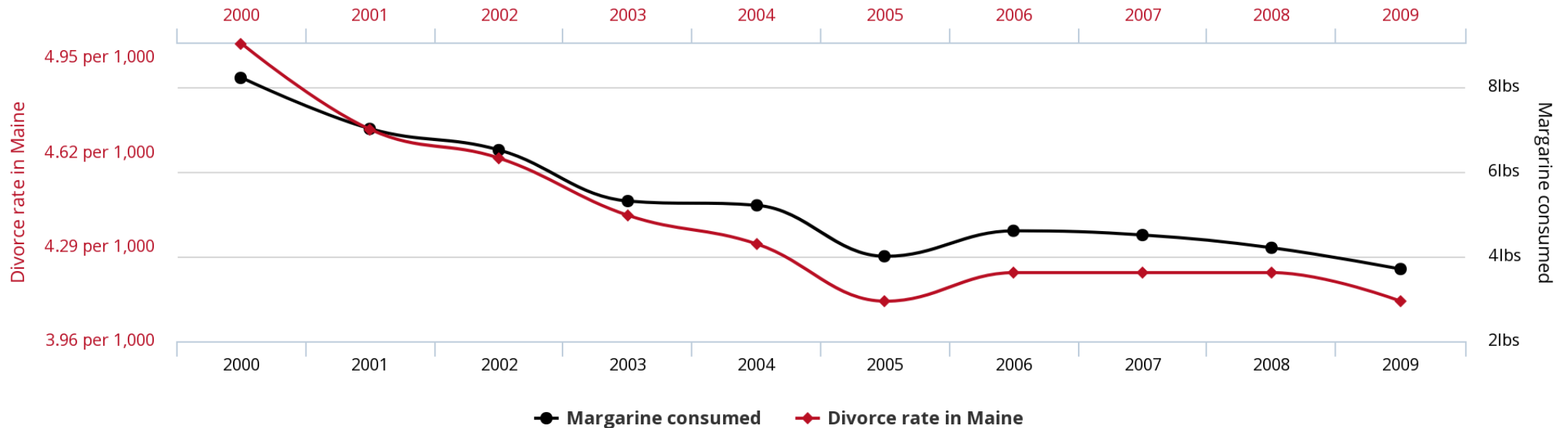
Visualizing correlations

Visualizing regressions

The dangers of dual y-axes

Stop eating margarine!

Divorce rate in Maine correlates with Per capita consumption of margarine



tylervigen.com

Source: Tyler Vigen's spurious correlations

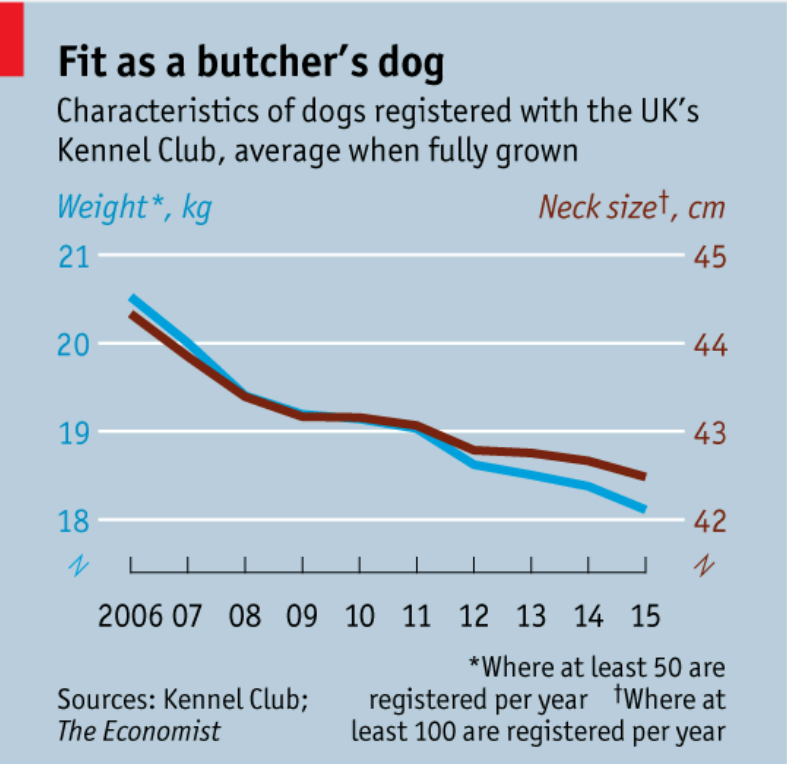
Why not use double y-axes?

You have to choose where the y-axes start and stop, which means...

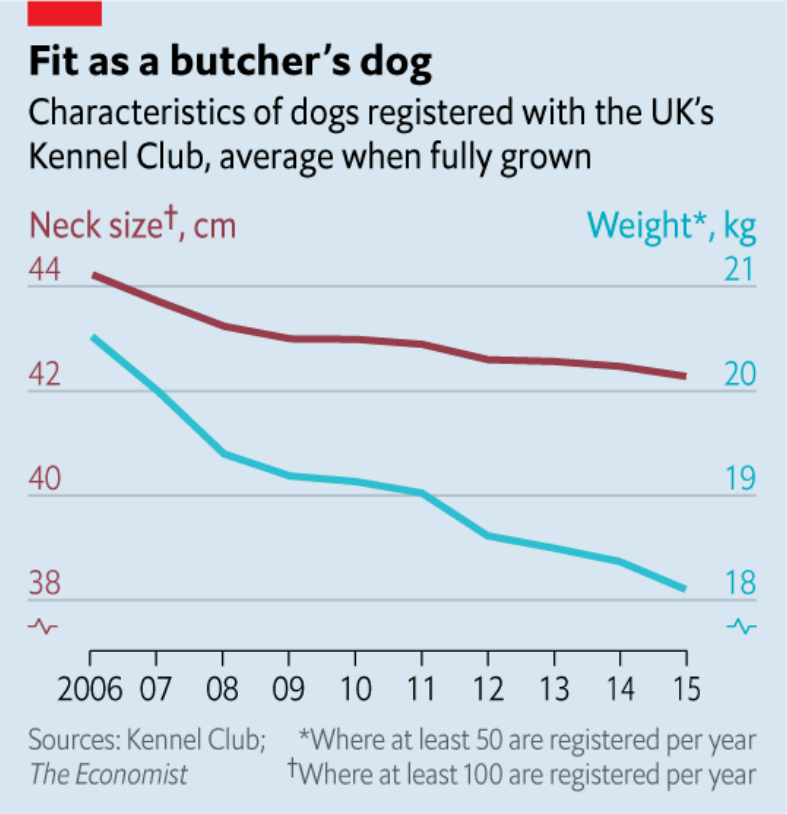
...you can force the two trends to line up however you want!

It even happens in *The Economist*!

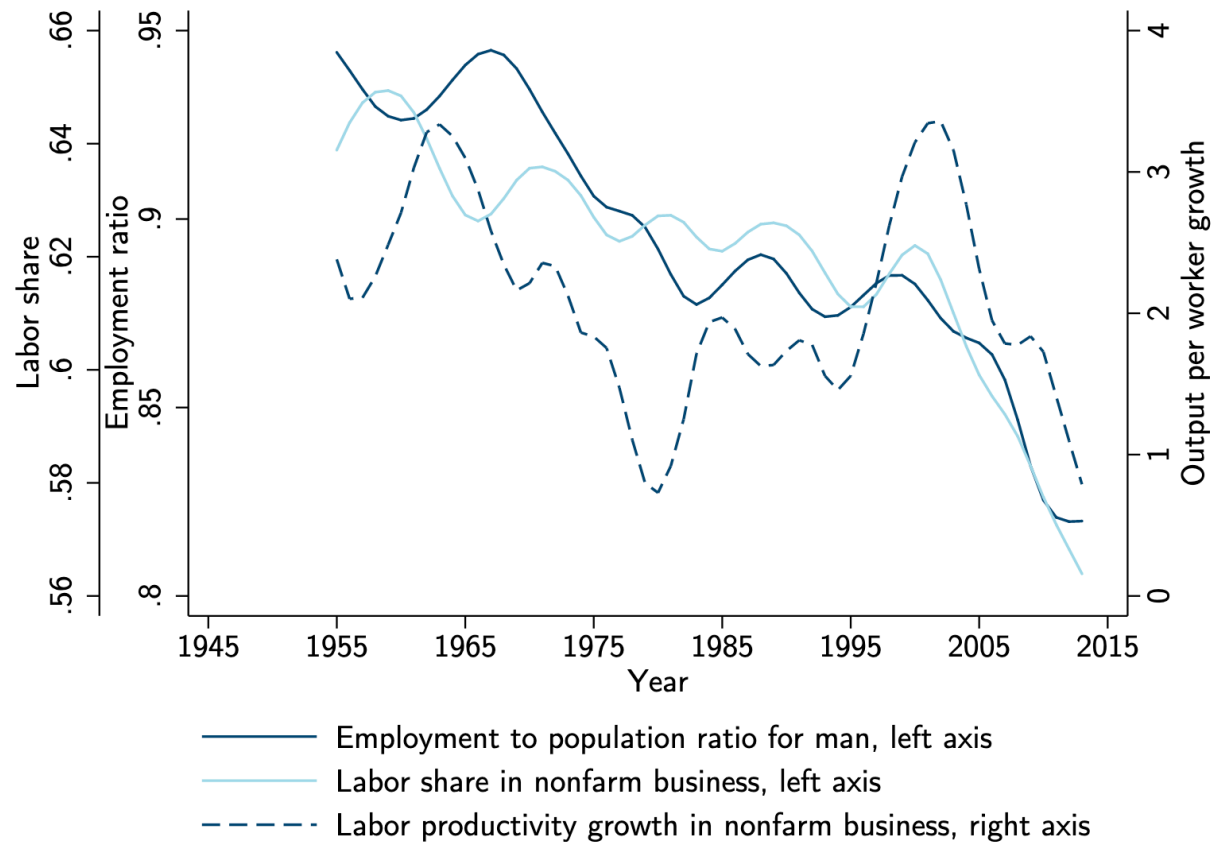
Original



Better



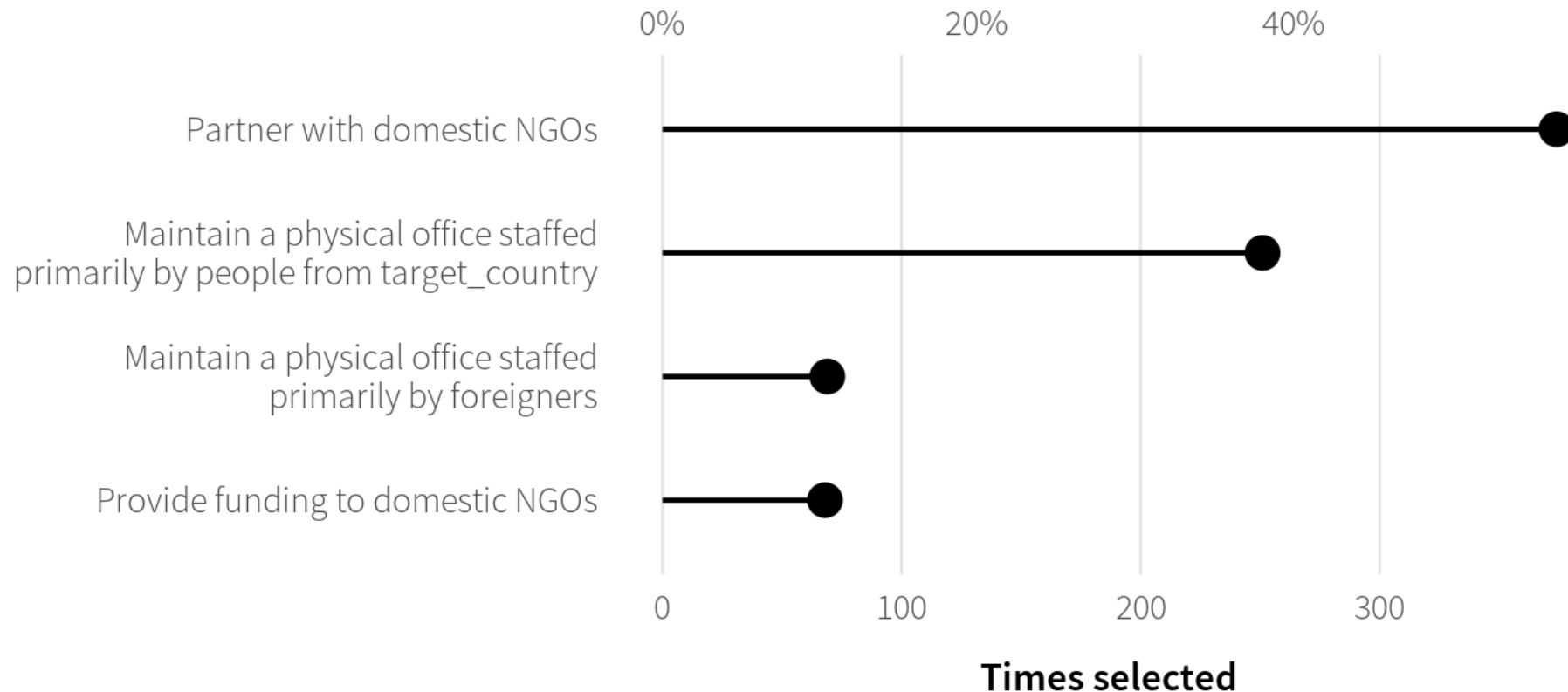
The rare triple y-axis!



Source: Daron Acemoglu and Pascual Restrepo, "The Race Between Man and Machine: Implications of Technology for Growth, Factor Shares and Employment"

When is it legal?

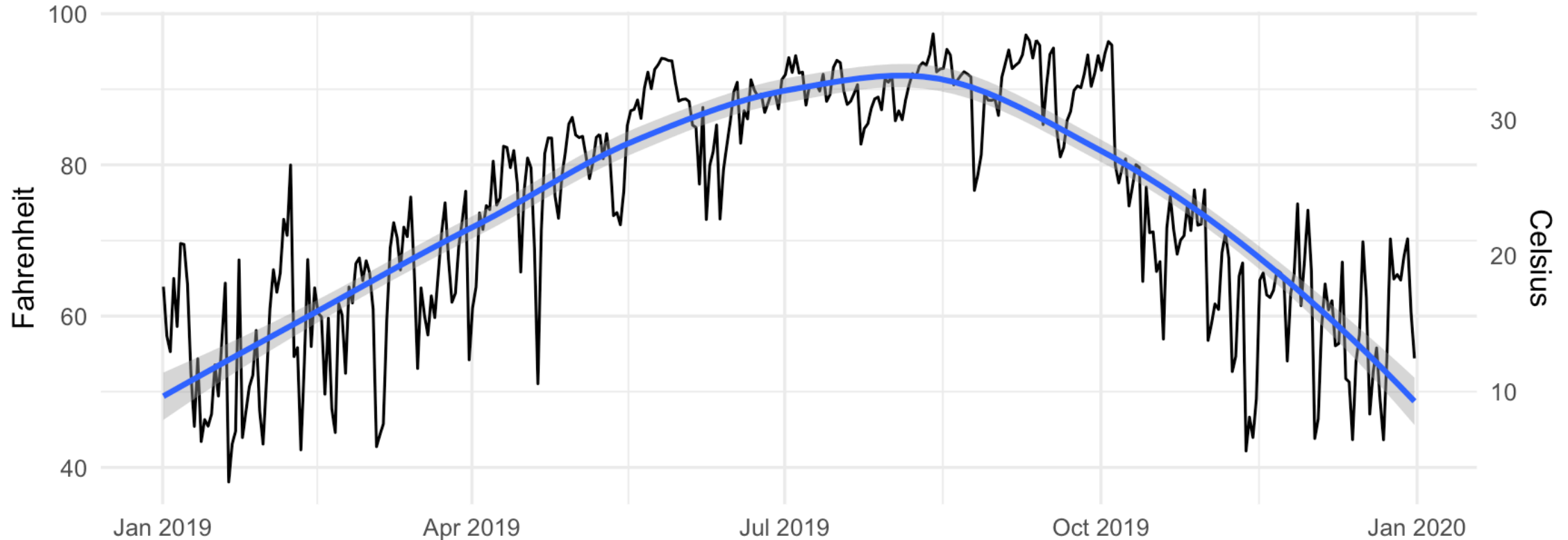
When the two axes measure the same thing



When is it legal?

Daily high temperatures in Atlanta

January 1 2019–December 31, 2019

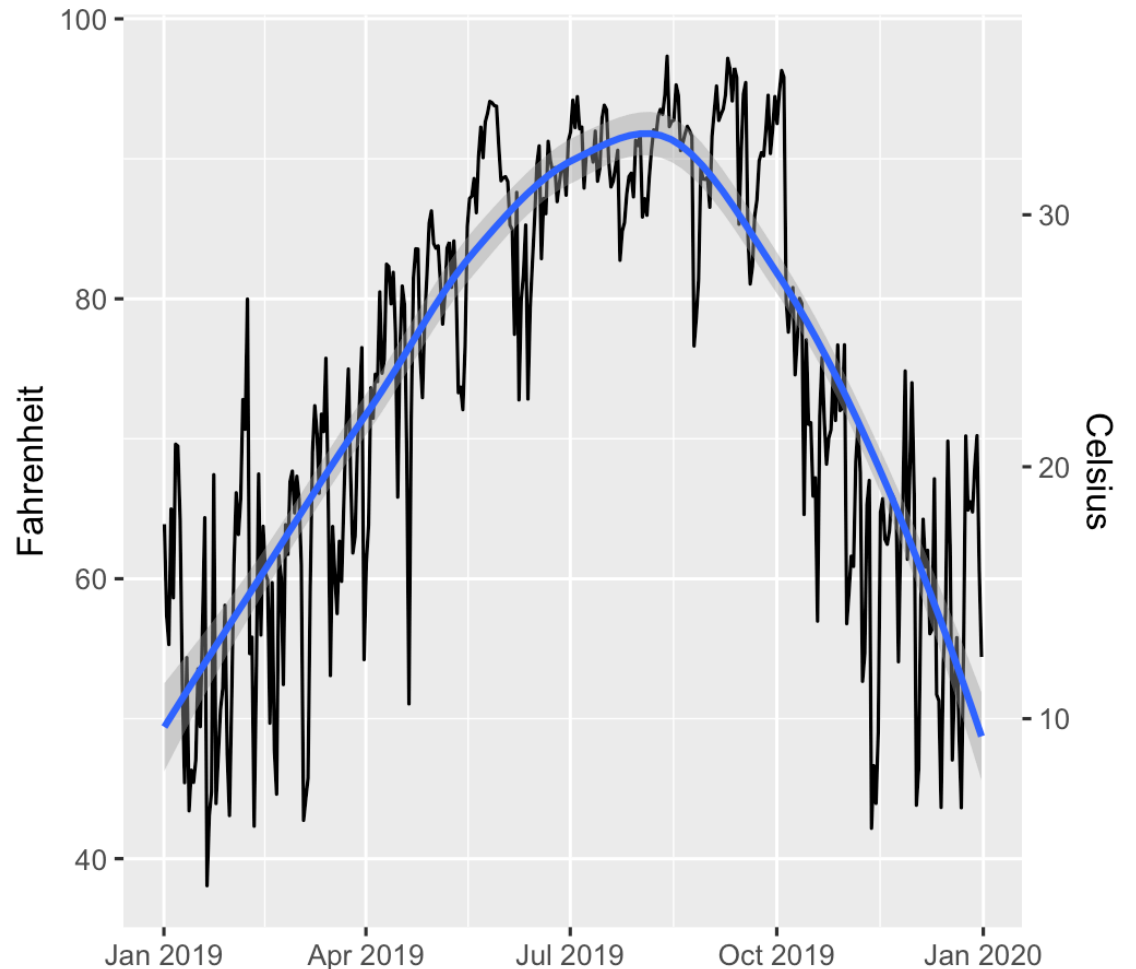


Source: Dark Sky

Adding a second scale in R

```
# From the uncertainty example
weather_atl <-
  read_csv("data/atl-weather-2019.csv")

ggplot(weather_atl,
        aes(x = time, y = temperatureHigh)) +
  geom_line() +
  geom_smooth() +
  scale_y_continuous(
    sec.axis =
      sec_axis(trans = ~ (32 - .) * -5/9,
               name = "Celsius")
  ) +
  labs(x = NULL, y = "Fahrenheit")
```

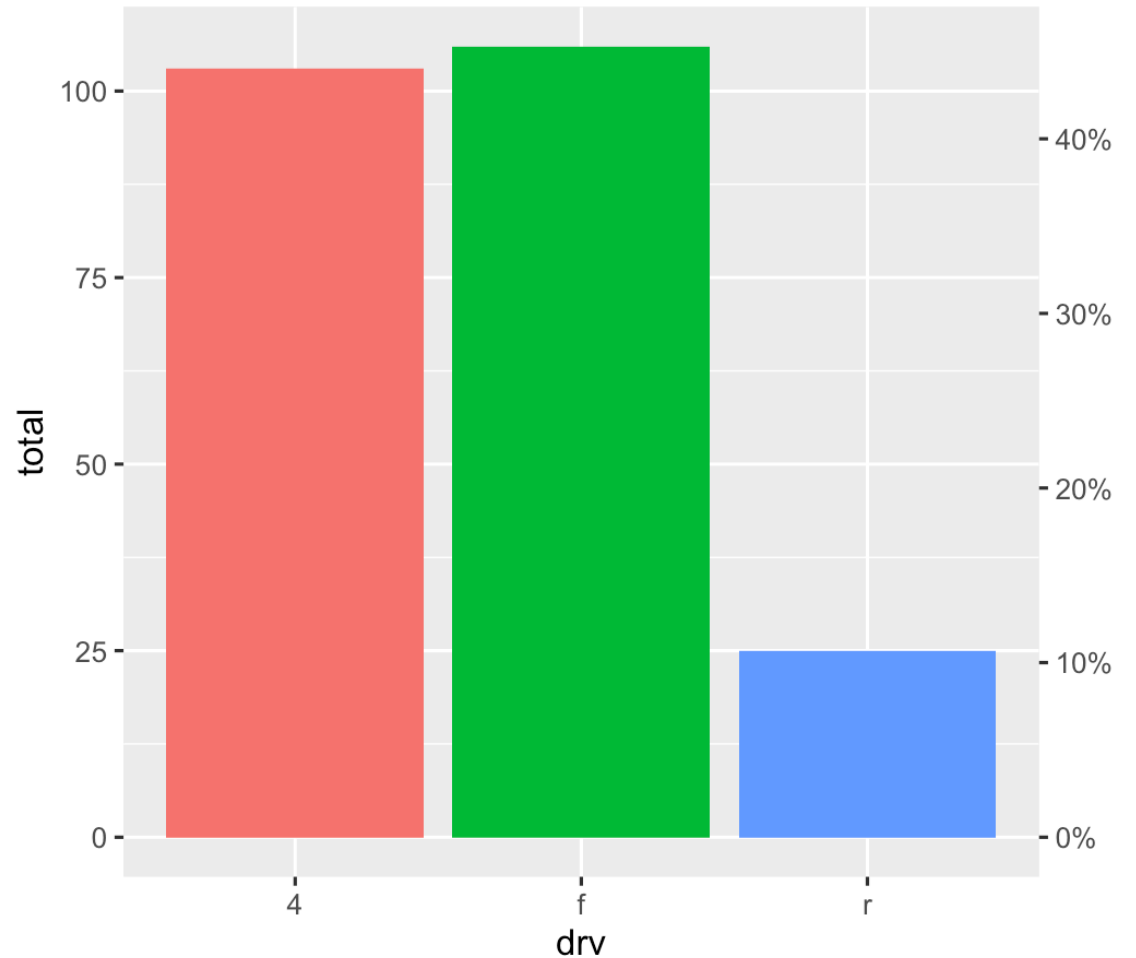


Adding a second scale in R

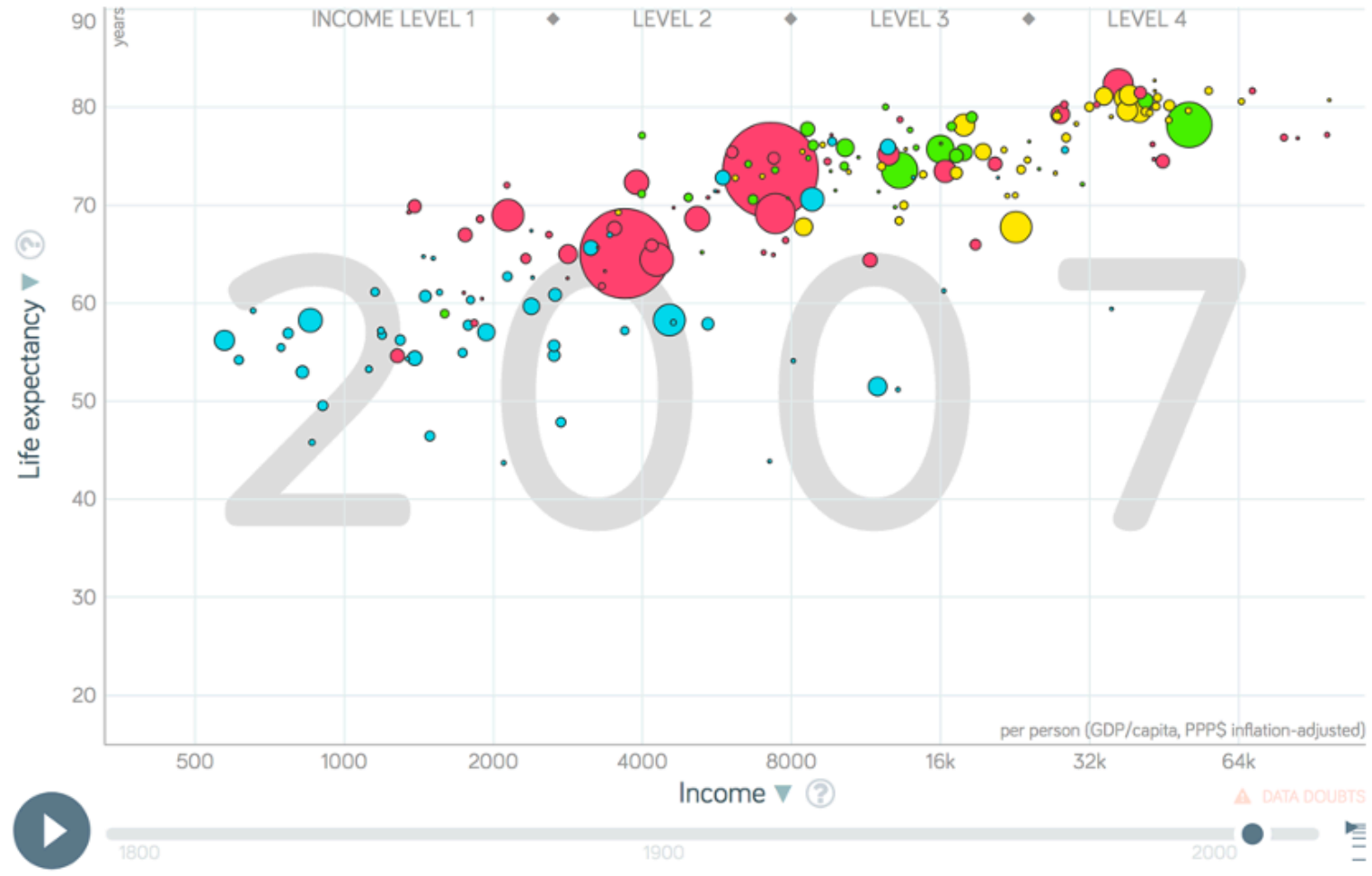
```
car_counts <- mpg |>
  group_by(drv) |>
  summarize(total = n())

total_cars <- sum(car_counts$total)

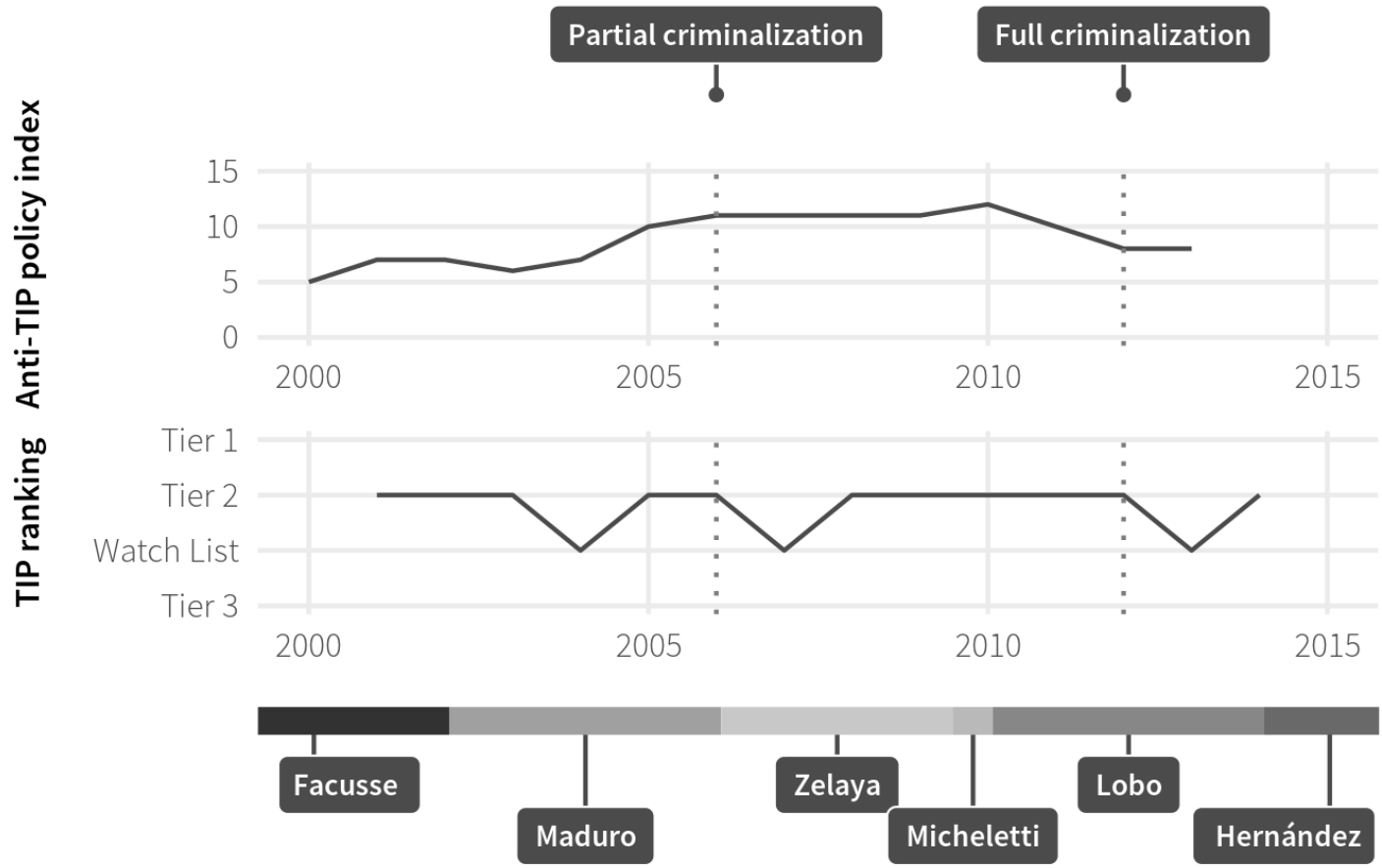
ggplot(car_counts,
  aes(x = drv, y = total,
      fill = drv)) +
  geom_col() +
  scale_y_continuous(
    sec.axis = sec_axis(
      trans = ~ . / total_cars,
      labels = scales::label_percent())
  ) +
  guides(fill = "none")
```



Alternative 1: Use another aesthetic



Alternative 2: Use multiple plots



Anti-trafficking policy timeline in Honduras

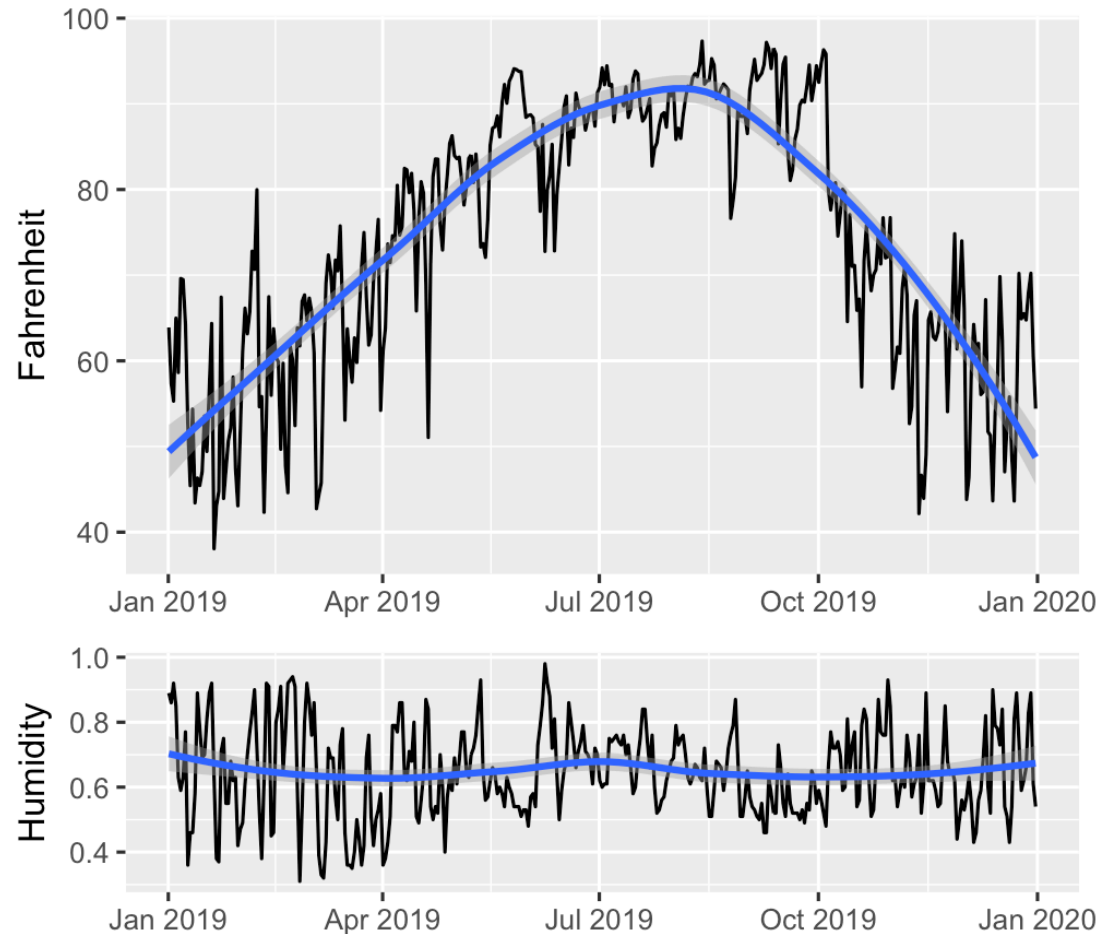
Alternative 2: Use multiple plots

```
library(patchwork)

temp_plot <- ggplot(weather_atl,
  aes(x = time,
      y = temperatureHigh)) +
  geom_line() + geom_smooth() +
  labs(x = NULL, y = "Fahrenheit")

humid_plot <- ggplot(weather_atl,
  aes(x = time,
      y = humidity)) +
  geom_line() + geom_smooth() +
  labs(x = NULL, y = "Humidity")

temp_plot + humid_plot +
  plot_layout(ncol = 1,
    heights = c(0.7, 0.3))
```



Visualizing correlations

What is correlation?

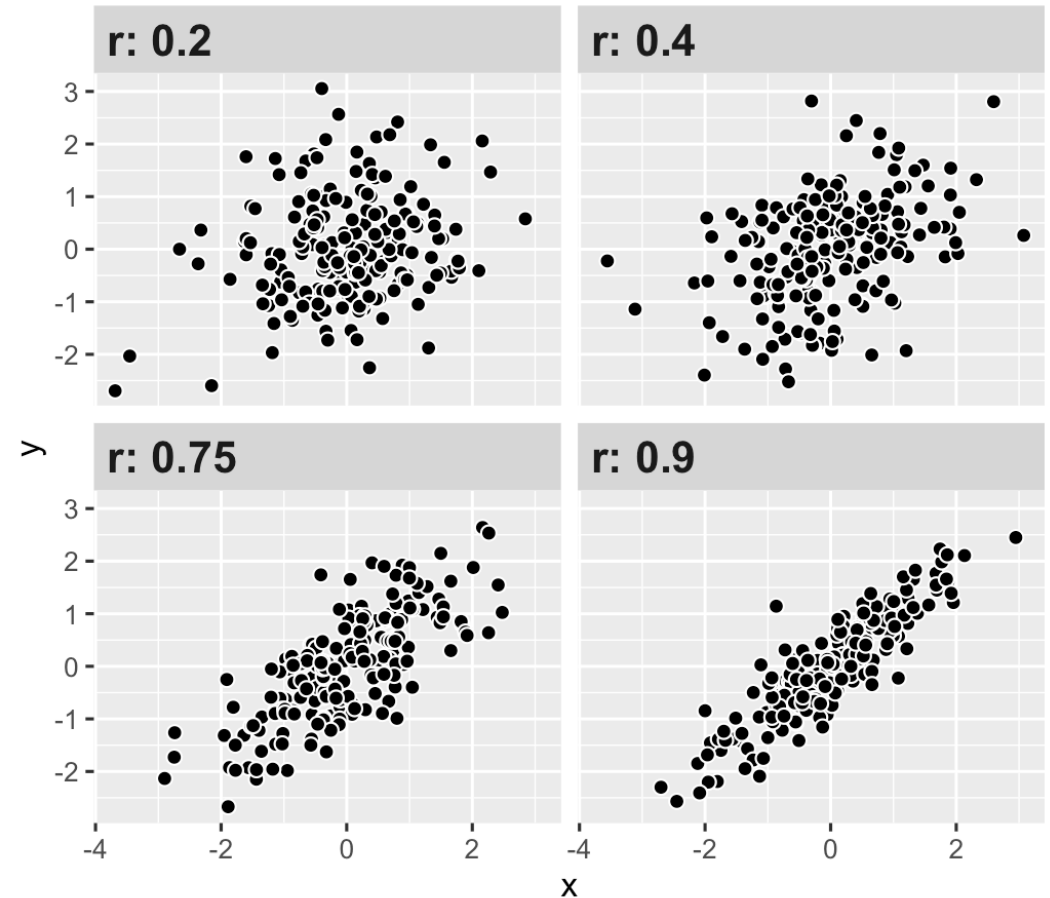
$$r_{x,y} = \frac{\text{cov}(x, y)}{\sigma_x \sigma_y}$$

**As the value of X goes up,
Y tends to go up (or down)
a lot/a little/not at all**

**Says nothing about *how much*
Y changes when X changes**

Correlation values

r	Rough meaning
$\pm 0.1-0.3$	Modest
$\pm 0.3-0.5$	Moderate
$\pm 0.5-0.8$	Strong
$\pm 0.8-0.9$	Very strong

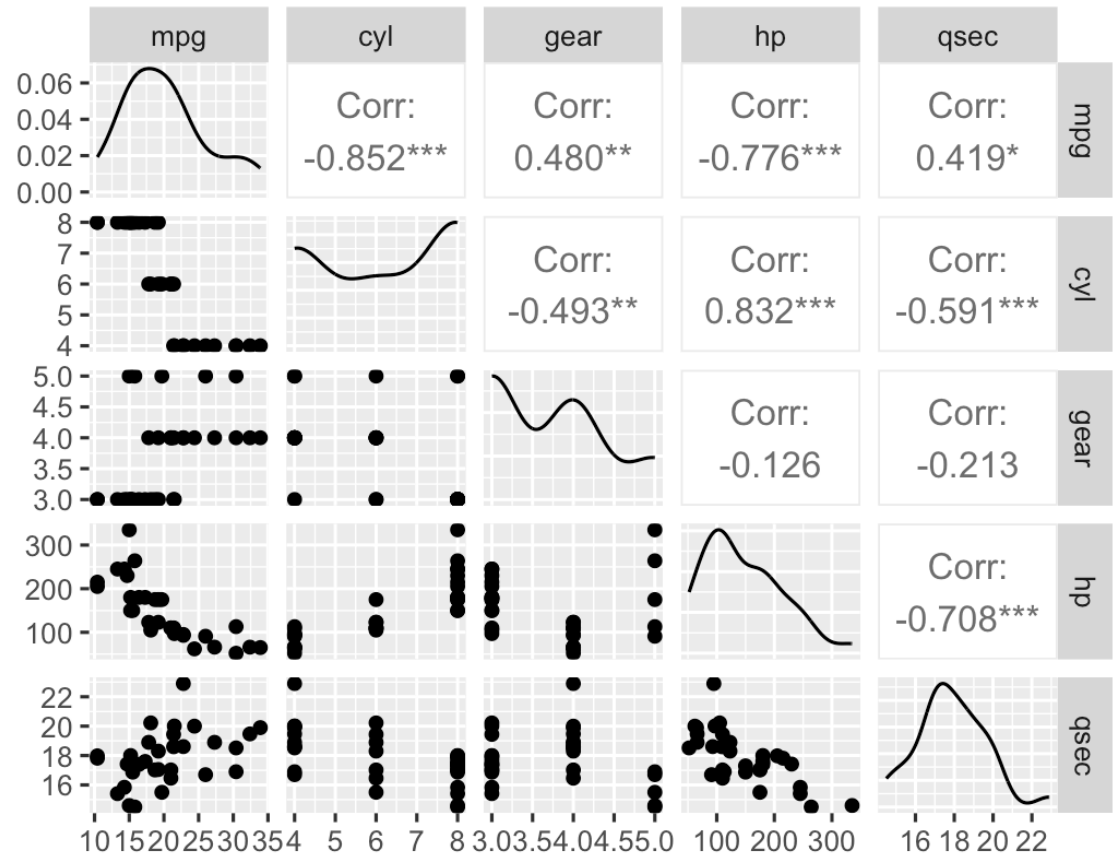


Scatterplot matrices

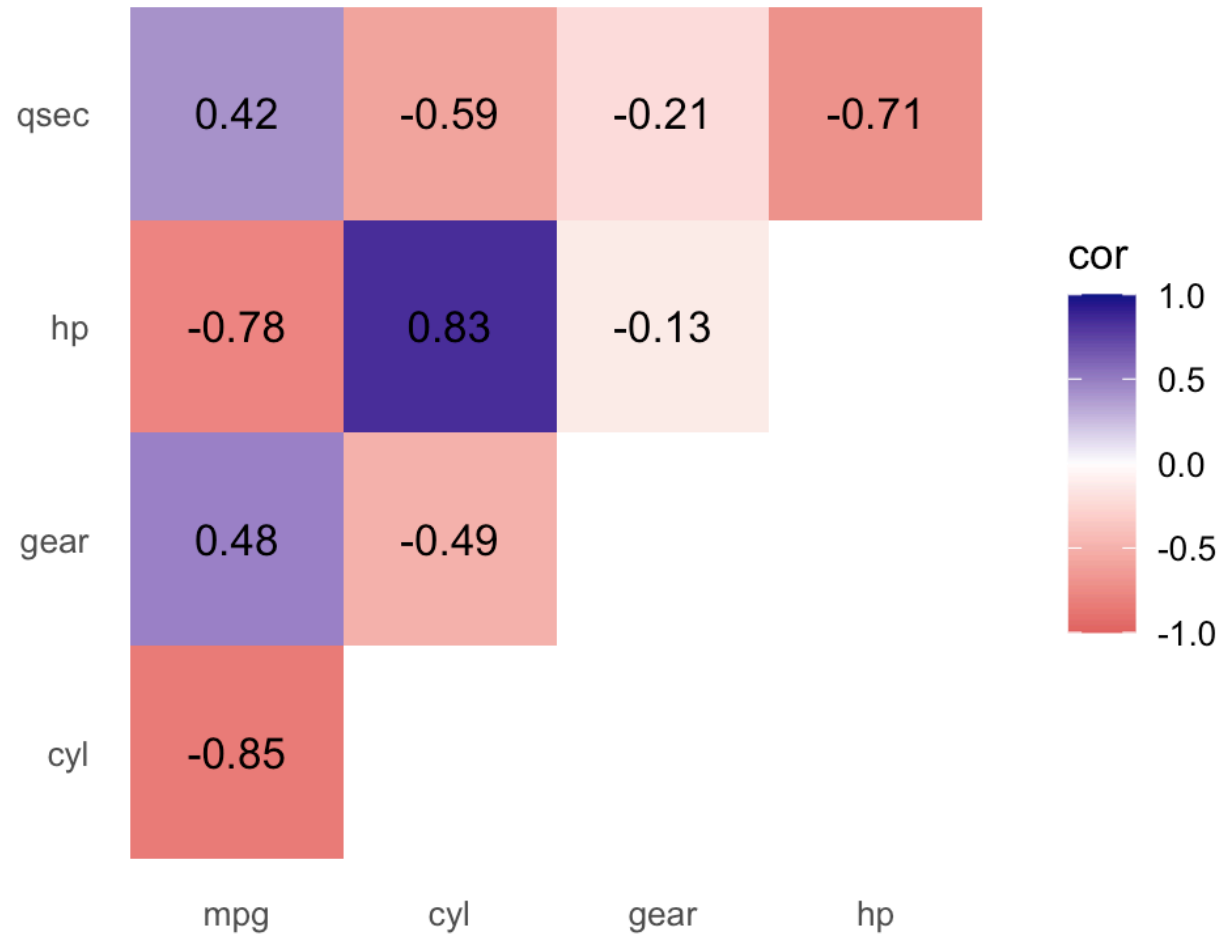
```
library(GGally)
```

```
cars_smaller <- mtcars |>  
  select(mpg, cyl, gear, hp, qsec)
```

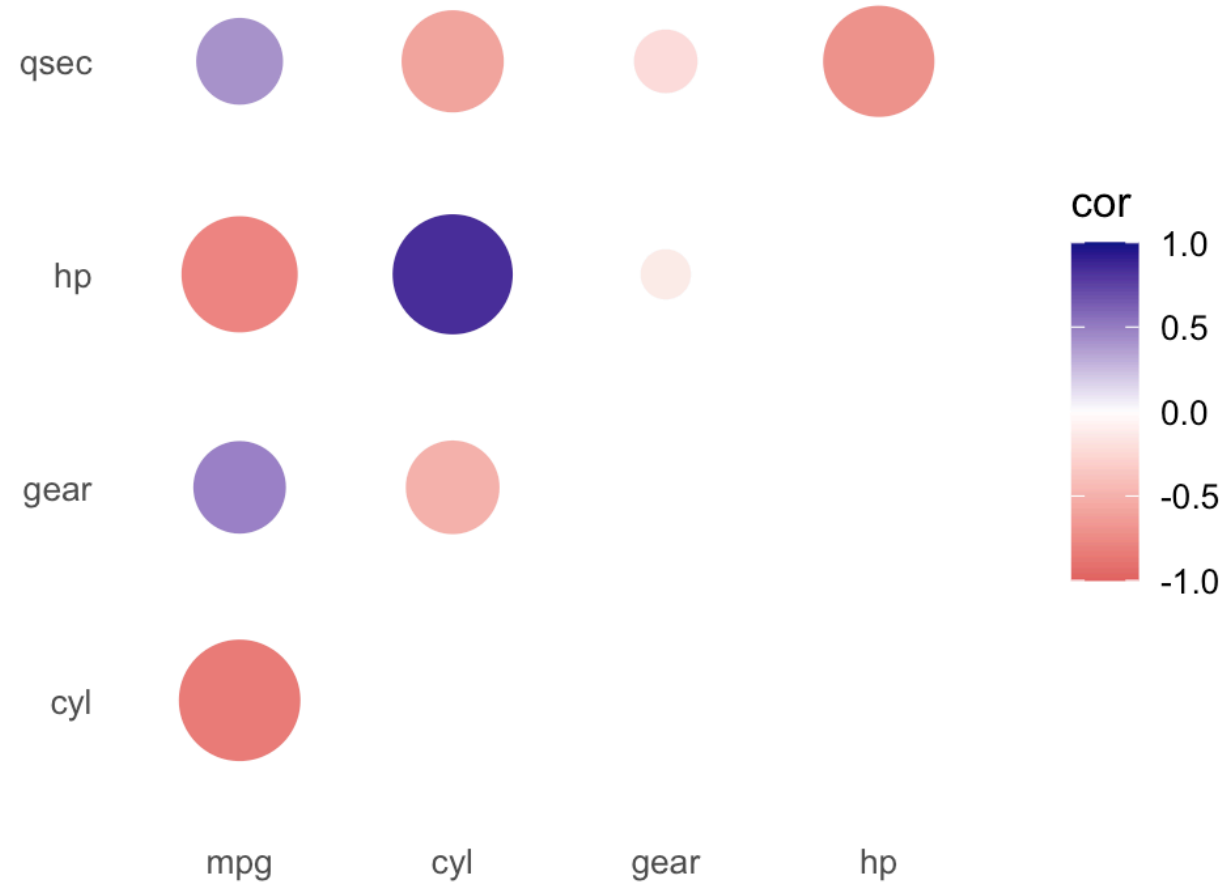
```
ggpairs(cars_smaller)
```



Correlograms: Heatmaps

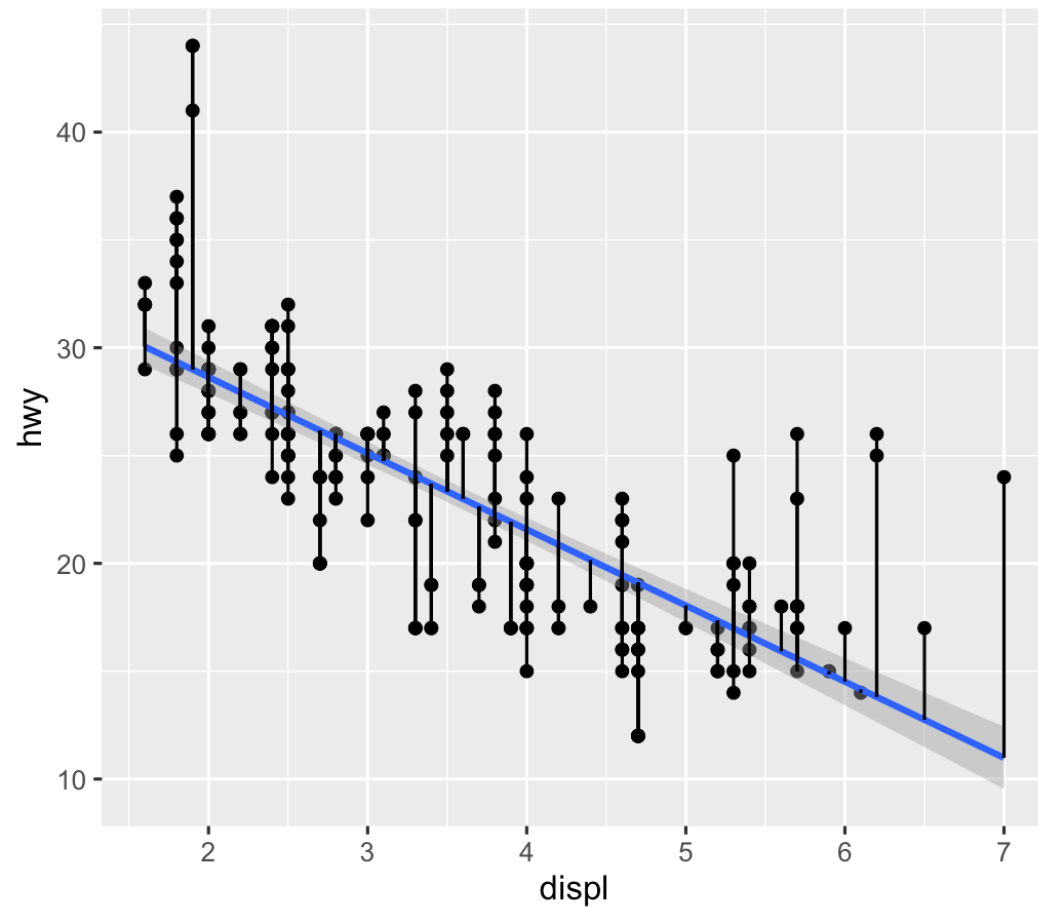
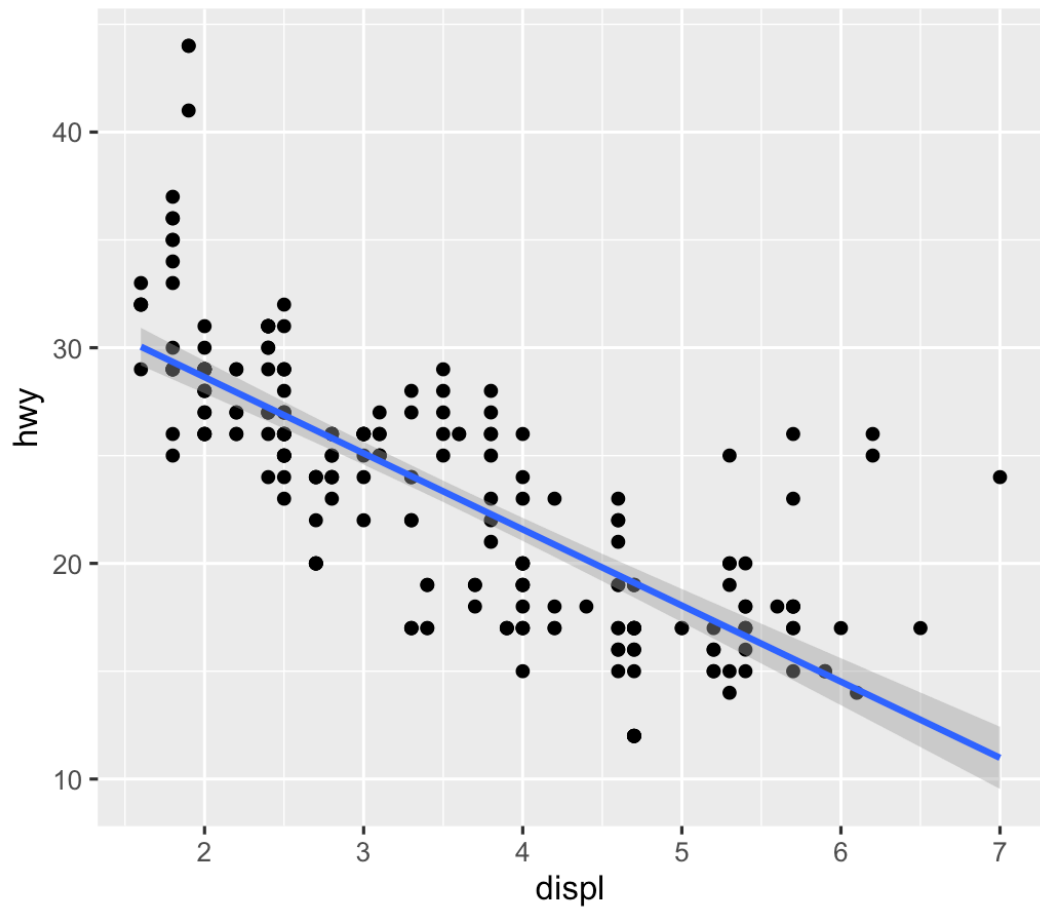


Correlograms: Points



Visualizing regressions

Drawing lines



Drawing lines with math

$$y = mx + b$$

y A number

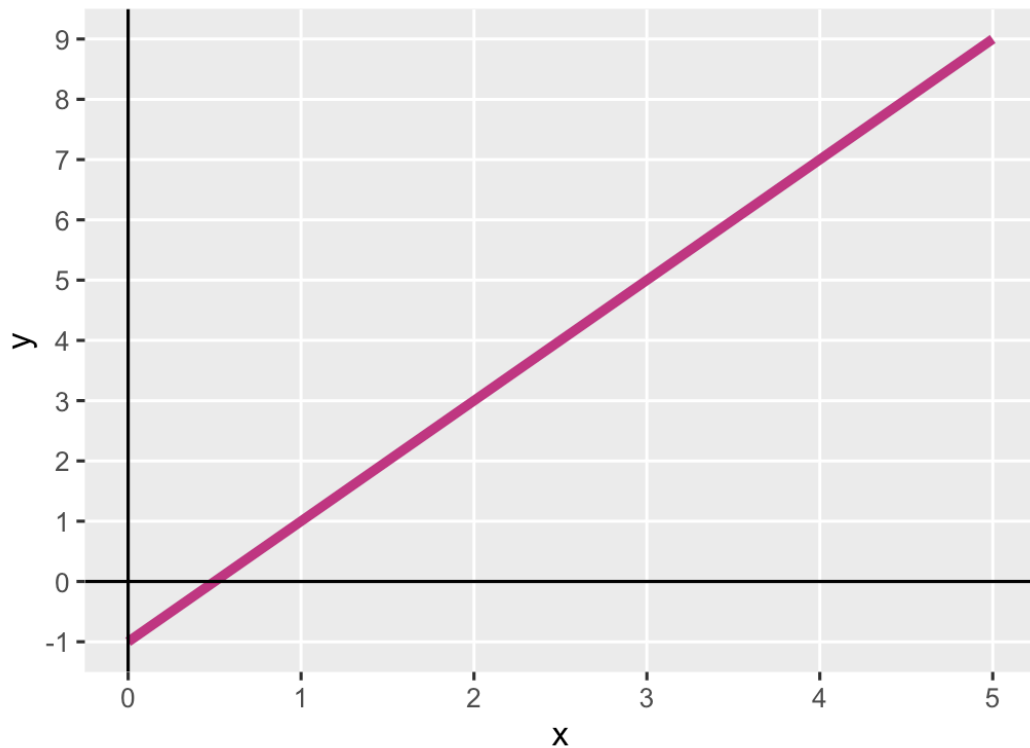
x A number

m Slope ($\frac{\text{rise}}{\text{run}}$)

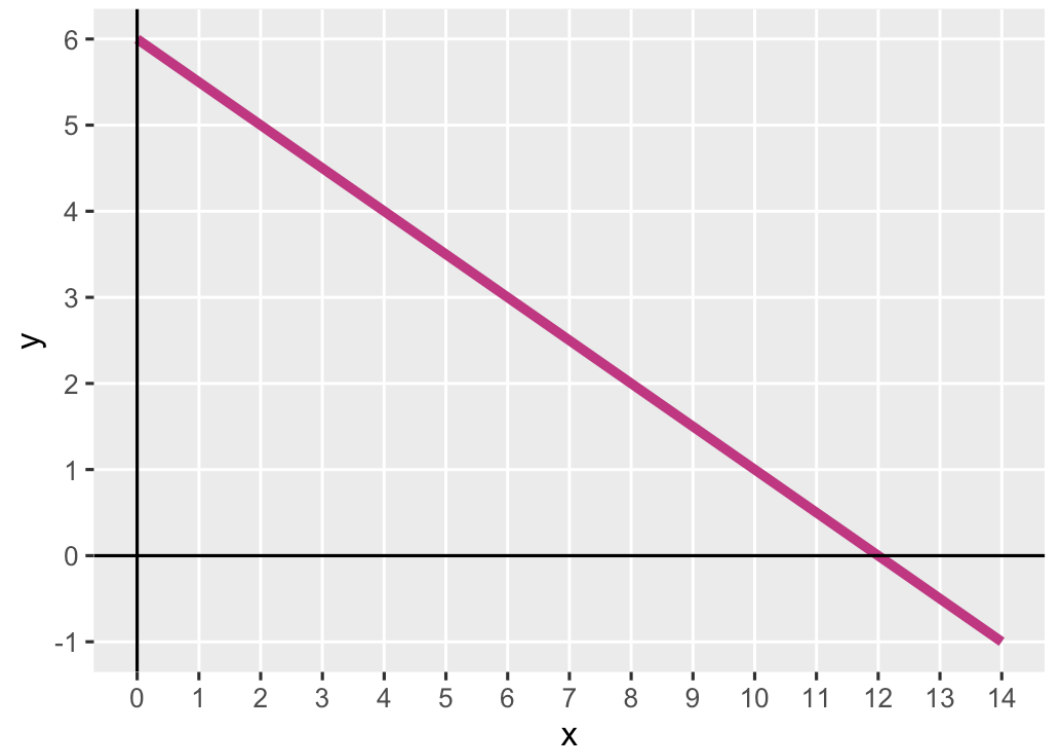
b y-intercept

Slopes and intercepts

$$y = 2x - 1$$



$$y = -0.5x + 6$$



Drawing lines with stats

$$\hat{y} = \beta_0 + \beta_1 x_1 + \varepsilon$$

y	\hat{y}	Outcome variable (DV)
x	x_1	Explanatory variable (IV)
m	β_1	Slope
b	β_0	y-intercept
	ε	Error (residuals)

Building models in R

```
name_of_model <- lm(<Y> ~ <X>, data = <DATA>)  
summary(name_of_model)  # See model details
```

```
library(broom)
```

```
# Convert model results to a data frame for plotting
```

```
tidy(name_of_model)
```

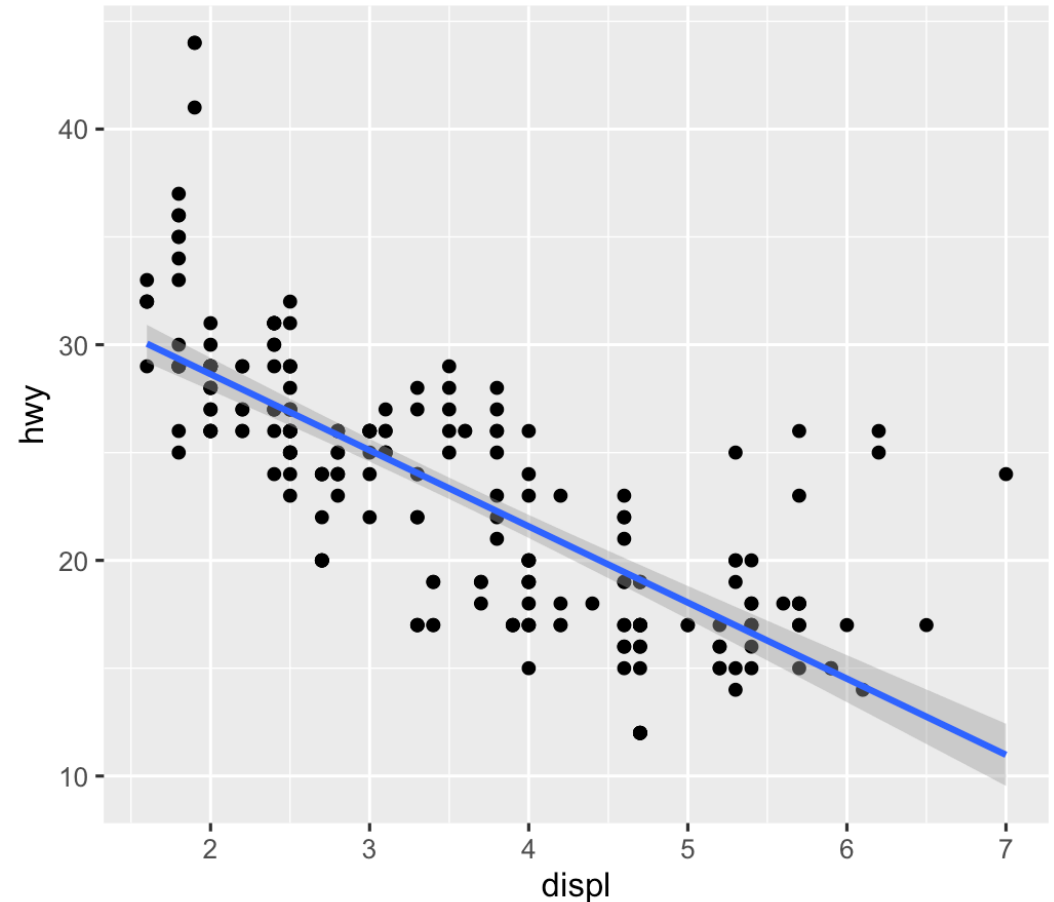
```
# Convert model diagnostics to a data frame
```

```
glance(name_of_model)
```

Modeling displacement and MPG

$$\widehat{hwy} = \beta_0 + \beta_1 \text{displ} + \varepsilon$$

```
car_model <- lm(hwy ~ displ,  
                data = mpg)
```



Modeling displacement and MPG

```
tidy(car_model, conf.int = TRUE)
```

```
## # A tibble: 2 × 7
##   term          estimate std.error statistic  p.value conf.low conf.high
##   <chr>         <dbl>    <dbl>    <dbl>    <dbl>   <dbl>   <dbl>
## 1 (Intercept)   35.7      0.720     49.6 2.12e-125  34.3    37.1
## 2 displ        -3.53     0.195    -18.2 2.04e- 46  -3.91   -3.15
```

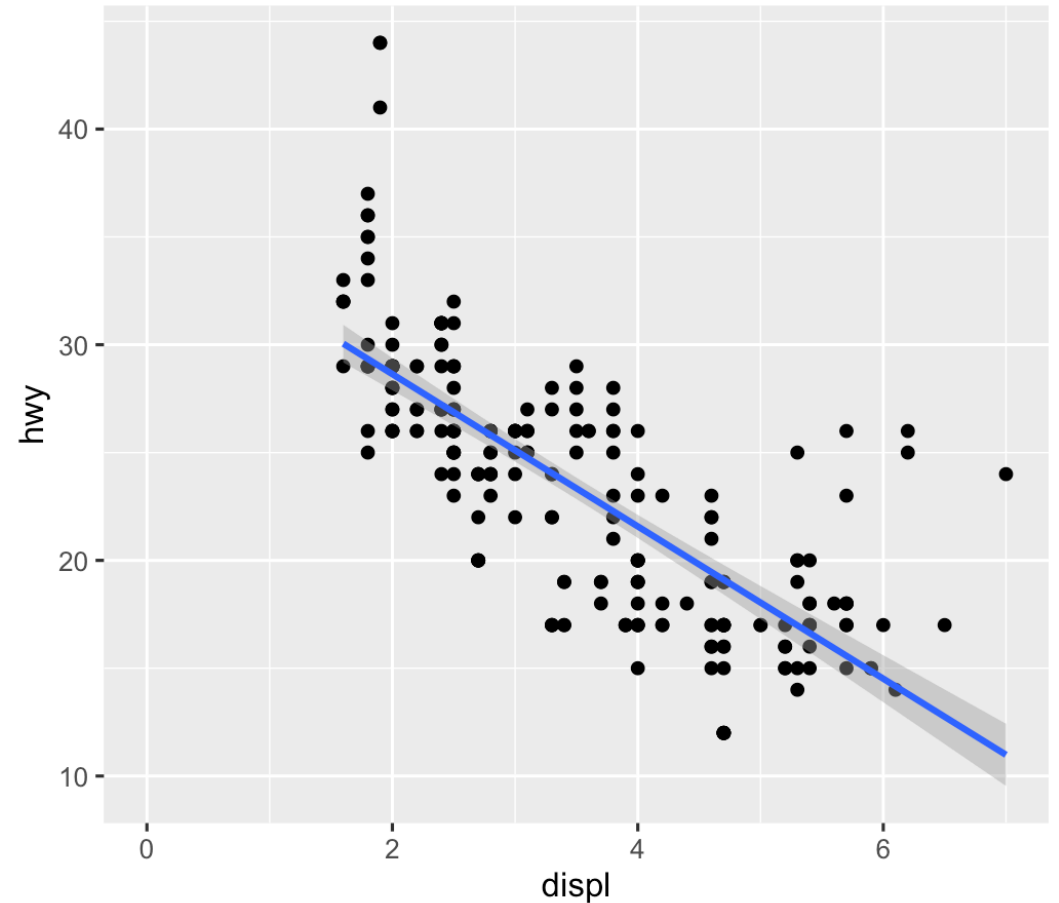
```
glance(car_model)
```

```
## # A tibble: 1 × 12
##   r.squared adj.r.squared sigma statistic  p.value    df logLik  AIC  BIC
##   <dbl>         <dbl> <dbl>    <dbl>    <dbl> <dbl> <dbl> <dbl> <dbl>
## 1   0.587         0.585  3.84     329. 2.04e-46     1 -646. 1297. 1308.
## # i 3 more variables: deviance <dbl>, df.residual <int>, nobs <int>
```

Translating results to math

```
## # A tibble: 2 × 2
##   term      estimate
##   <chr>      <dbl>
## 1 (Intercept) 35.7
## 2 displ      -3.53
```

$$\hat{hwy} = 35.7 + (-3.53) \times displ + \varepsilon$$



Template for single variables

A one unit increase in X is *associated* with a β_1 increase (or decrease) in Y , on average

$$\hat{h}\hat{w}y = \beta_0 + \beta_1 \text{displ} + \varepsilon$$

$$\hat{h}\hat{w}y = 35.7 + (-3.53) \times \text{displ} + \varepsilon$$

This is easy to visualize! It's a line!

Multiple regression

We're not limited to just one explanatory variable!

$$\hat{y} = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \cdots + \beta_n x_n + \varepsilon$$

```
car_model_big <- lm(hwy ~ displ + cyl + drv,  
                    data = mpg)
```

$$\hat{hwy} = \beta_0 + \beta_1 \text{displ} + \beta_2 \text{cyl} + \beta_3 \text{drv:f} + \beta_4 \text{drv:r} + \varepsilon$$

Modeling lots of things and MPG

```
tidy(car_model_big, conf.int = TRUE)
```

```
## # A tibble: 5 × 7
##   term          estimate std.error statistic  p.value conf.low conf.high
##   <chr>          <dbl>    <dbl>    <dbl>    <dbl>    <dbl>    <dbl>
## 1 (Intercept)    33.1      1.03     32.1  9.49e-87  31.1     35.1
## 2 displ         -1.12     0.461    -2.44  1.56e- 2  -2.03    -0.215
## 3 cyl           -1.45     0.333    -4.36  1.99e- 5  -2.11    -0.796
## 4 drv:f          5.04     0.513     9.83  3.07e-19   4.03     6.06
## 5 drv:r          4.89     0.712     6.86  6.20e-11   3.48     6.29
```

$$\hat{hwy} = 33.1 + (-1.12) \times displ + (-1.45) \times cyl + (5.04) \times drv:f + (4.89) \times drv:r + \varepsilon$$

Sliders and switches



Sliders and switches

**Categorical
variables**



**Continuous
variables**



Template for continuous variables

Holding everything else constant, a one unit increase in X is associated with a β_n increase (or decrease) in Y, on average

$$\hat{h\hat{w}y} = 33.1 + (-1.12) \times \text{displ} + (-1.45) \times \text{cyl} + (5.04) \times \text{drv:f} + (4.89) \times \text{drv:r} + \varepsilon$$

On average, a one unit increase in cylinders is associated with 1.45 lower highway MPG, holding everything else constant

Template for categorical variables

Holding everything else constant, Y is β_n units larger (or smaller) in X_n , compared to X_{omitted} , on average

$$\hat{h\hat{w}y} = 33.1 + (-1.12) \times \text{displ} + (-1.45) \times \text{cyl} + (5.04) \times \text{drv:f} + (4.89) \times \text{drv:r} + \varepsilon$$

On average, front-wheel drive cars have 5.04 higher highway MPG than 4-wheel-drive cars, holding everything else constant

Good luck visualizing all this!

**You can't just draw a line!
There are too many moving parts!**

Main problems

Each coefficient has its own estimate and standard errors

Solution: Plot the coefficients and their errors with a *coefficient plot*

The results change as you move each slider up and down and flip each switch on and off

Solution: Plot the *marginal effects* for the coefficients you're interested in

Coefficient plots

Convert the model results to a data frame with `tidy()`

```
car_model_big <- lm(hwy ~ displ + cyl + drv, data = mpg)

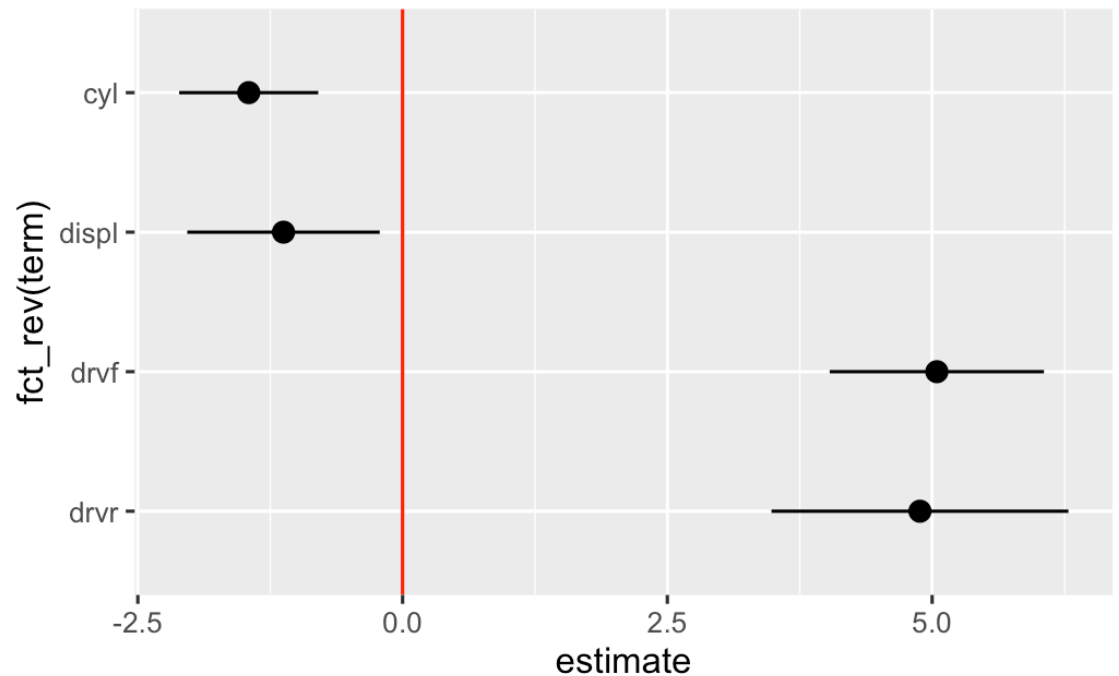
car_coefs <- tidy(car_model_big, conf.int = TRUE) |>
  filter(term != "(Intercept)") # We can typically skip plotting the intercept, so remove it
car_coefs
```

```
## # A tibble: 4 × 7
##   term estimate std.error statistic p.value conf.low conf.high
##   <chr>    <dbl>    <dbl>    <dbl>    <dbl>    <dbl>    <dbl>
## 1 displ    -1.12     0.461    -2.44 1.56e- 2    -2.03    -0.215
## 2 cyl      -1.45     0.333    -4.36 1.99e- 5    -2.11    -0.796
## 3 drvf      5.04     0.513     9.83 3.07e-19     4.03     6.06
## 4 drvr      4.89     0.712     6.86 6.20e-11     3.48     6.29
```

Coefficient plots

Plot the estimate and confidence intervals with `geom_pointrange()`

```
ggplot(car_coefs,  
       aes(x = estimate,  
           y = fct_rev(term))) +  
  geom_pointrange(aes(xmin = conf.low,  
                      xmax = conf.high)) +  
  geom_vline(xintercept = 0, color = "red")
```



Marginal effects plots

Remember that we interpret individual coefficients while holding the others constant

We move one slider while leaving all the other sliders and switches alone

Same principle applies to visualizing the effect

Plug a bunch of values into the model and find the predicted outcome

Plot the values and predicted outcome

Marginal effects plots

Create a data frame of values you want to manipulate and values you want to hold constant

Must include all the explanatory variables in the model

Marginal effects plots

```
cars_new_data <- tibble(displ = seq(2, 7, by = 0.1),  
                        cyl = mean(mpg$cyl),  
                        drv = "f")
```

```
head(cars_new_data)
```

```
## # A tibble: 6 × 3  
##   displ   cyl drv  
##   <dbl> <dbl> <chr>  
## 1     2   5.89 f  
## 2   2.1   5.89 f  
## 3   2.2   5.89 f  
## 4   2.3   5.89 f  
## 5   2.4   5.89 f  
## 6   2.5   5.89 f
```

Marginal effects plots

Plug each of those rows of data into the model with `augment()`

```
predicted_mpg <- augment(car_model_big, newdata = cars_new_data,  
                          se_fit = TRUE)
```

```
head(predicted_mpg)
```

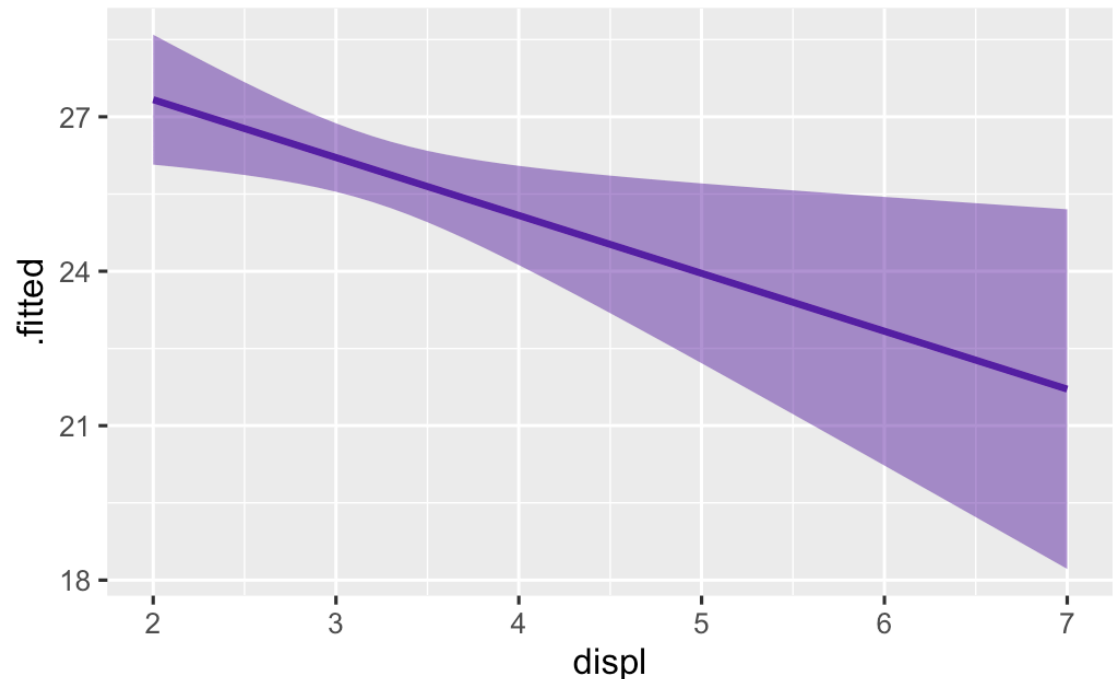
```
## # A tibble: 6 × 5  
##   displ   cyl drv   .fitted .se.fit  
##   <dbl> <dbl> <chr>   <dbl>   <dbl>  
## 1     2   5.89 f     27.3    0.644  
## 2    2.1  5.89 f     27.2    0.604  
## 3    2.2  5.89 f     27.1    0.566  
## 4    2.3  5.89 f     27.0    0.529  
## 5    2.4  5.89 f     26.9    0.494  
## 6    2.5  5.89 f     26.8    0.460
```

Marginal effects plots

Plot the fitted values for each row

Cylinders held at their mean; assumes front-wheel drive

```
ggplot(predicted_mpg,  
  aes(x = displ, y = .fitted)) +  
  geom_ribbon(aes(ymin = .fitted +  
    (-1.96 * .se.fit),  
    ymax = .fitted +  
    (1.96 * .se.fit)),  
    fill = "#5601A4",  
    alpha = 0.5) +  
  geom_line(size = 1, color = "#5601A4")
```



Multiple effects at once

We can also move multiple sliders and switches at the same time!

What's the marginal effect of increasing displacement across the front-, rear-, and four-wheel drive cars?

Multiple effects at once

Create a new dataset with varying displacement *and* varying drive, holding cylinders at its mean

The `expand_grid()` function does this

Multiple effects at once

```
cars_new_data_fancy <- expand_grid(displ = seq(2, 7, by = 0.1),  
                                  cyl = mean(mpg$cyl),  
                                  drv = c("f", "r", "4"))
```

```
head(cars_new_data_fancy)
```

```
## # A tibble: 6 × 3  
##   displ   cyl drv  
##   <dbl> <dbl> <chr>  
## 1     2   5.89 f  
## 2     2   5.89 r  
## 3     2   5.89 4  
## 4   2.1   5.89 f  
## 5   2.1   5.89 r  
## 6   2.1   5.89 4
```


Multiple effects at once

Plug each of those rows of data into the model with `augment()`

```
predicted_mpg_fancy <- augment(car_model_big, newdata = cars_new_data_fancy,  
                               se_fit = TRUE)
```

```
head(predicted_mpg_fancy)
```

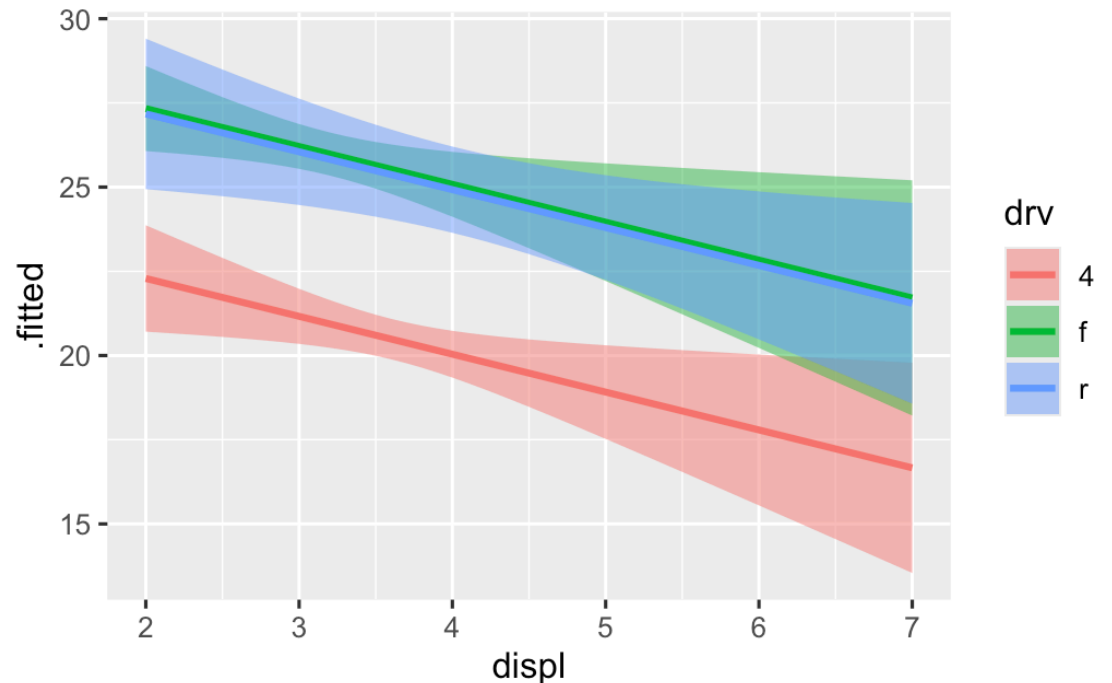
```
## # A tibble: 6 × 5  
##   displ   cyl drv   .fitted .se.fit  
##   <dbl> <dbl> <chr>   <dbl>   <dbl>  
## 1     2     5.89 f       27.3    0.644  
## 2     2     5.89 r       27.2    1.14  
## 3     2     5.89 4       22.3    0.805  
## 4     2.1   5.89 f       27.2    0.604  
## 5     2.1   5.89 r       27.1    1.10  
## 6     2.1   5.89 4       22.2    0.763
```

Multiple effects at once

Plot the fitted values for each row

Cylinders held at their mean; colored/filled by drive

```
ggplot(predicted_mpg_fancy,  
  aes(x = displ, y = .fitted)) +  
  geom_ribbon(aes(ymin = .fitted +  
    (-1.96 * .se.fit),  
    ymax = .fitted +  
    (1.96 * .se.fit),  
    fill = drv),  
  alpha = 0.5) +  
  geom_line(aes(color = drv), linewidth = 1)
```

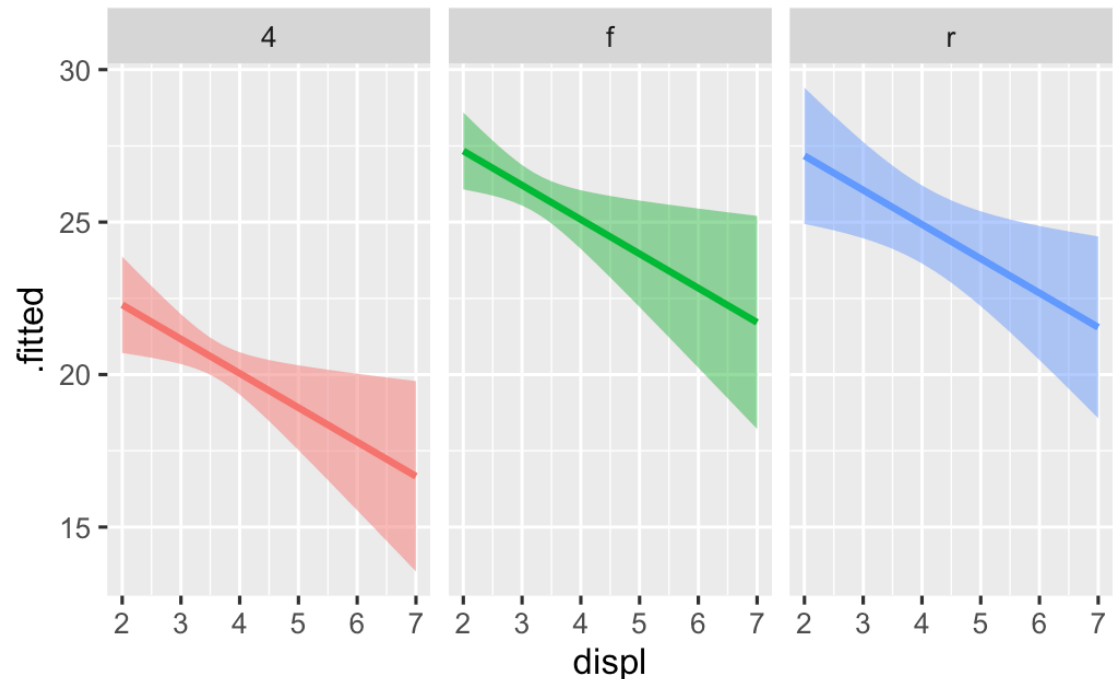


Multiple effects at once

Plot the fitted values for each row

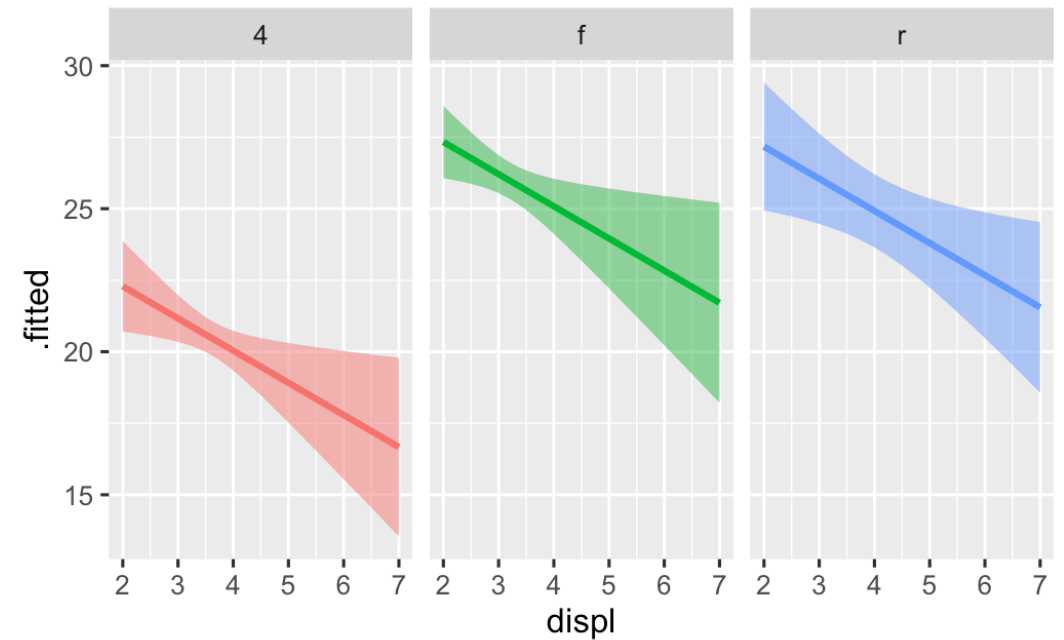
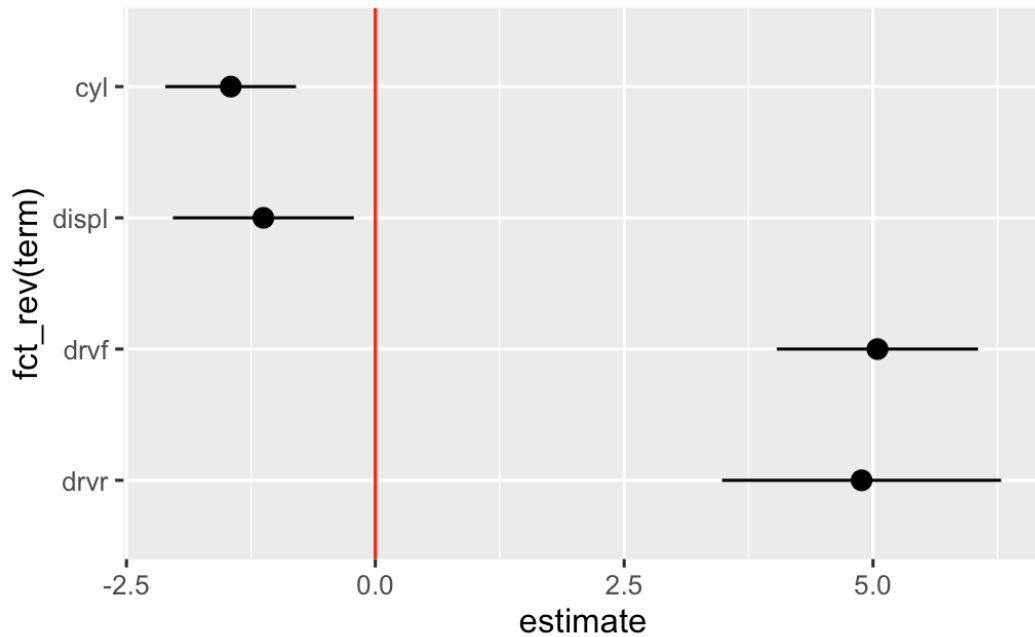
Cylinders held at their mean; colored/filled/faceted by drive

```
ggplot(predicted_mpg_fancy,  
  aes(x = displ, y = .fitted)) +  
  geom_ribbon(aes(ymin = .fitted +  
    (-1.96 * .se.fit),  
    ymax = .fitted +  
    (1.96 * .se.fit),  
    fill = drv),  
  alpha = 0.5) +  
  geom_line(aes(color = drv), linewidth = 1)  
  guides(fill = "none", color = "none") +  
  facet_wrap(vars(drv))
```



Not just OLS!

These plots are for an OLS model built with $\tau_m()$



Any type of statistical model

The same techniques work for pretty much any model R can run

Logistic, probit, and multinomial regression (ordered and unordered)

Multilevel (i.e. mixed and random effects) regression

Bayesian models

(These are extra pretty with the `{tidybayes}` package)

Machine learning models

If it has coefficients and/or if it makes predictions,
you can (and should) visualize it!